

EXECUTIVE STUDY TOUR · AI & E-COMMERCE

Digital China Talk Hangzhou

ZEE
VAN

by Zeevan GmbH

Alibaba



BrainCo



FLY
ZOO
HOTEL

PARTNER · INVESTORS · UNIVERSITIES · NETWORKS · CHAMBERS · COMMUNITIES

Bring China to Your Network

Digital China Talk 2026 is an exclusive executive study tour to Hangzhou — China's Silicon Valley. 5 days, 4 nights, limited to 25 participants — feel free to share it with interested members and network contacts.

The Programme

The fixed 5-day programme: arrival, executive programme in Hangzhou, and departure.

- Arrival — pick-up, FlyZoo Hotel, welcome dinner
- Alibaba Ecosystem — Xixi Campus, specialist training, West Lake
- Deep Tech — Shen Hao, Cross-Border Zone, Haicang
- AI & Culture — BrainCo, tea ceremony, Hefang Street
- Graduation — training, matchmaking, Alibaba certification

Programme Fee

COMPANY EMPLOYEES (TOTAL)	DOUBLE ROOM / PAX (€)	SINGLE ROOM / PAX (€)
1-10	€2,500	€2,630
11-25	€2,750	€2,880
26-50	€3,000	€3,130
50+	€3,250	€3,380

Airfare and visa fees not included. Public funding programmes can cover up to 50% of costs.

Benefits for Your Network

Unique access — places you can't visit on your own

Up to 50% funding — currently for Austrian participants, checked & processed free of charge by our partner

Visa support — we pitch in where we can to make the visa process smooth for your participants

German-/English-speaking guidance throughout the trip

Business matchmaking — contacts to Chinese companies

Alibaba certification — every participant receives the certificate

Partners & Sponsors

Become part of the Digital China Talk trip — as a network partner or sponsor. Other ideas or special requirements? We keep partnerships & sponsoring flexible.

Network Partner

- Value for your members — exclusive China insights with zero organisational effort
- Price advantage — 10% off for participants joining via your organisation (minimum price €2,500)
- Co-branding — your members travel as the [Organisation] delegation
- Recognition — listed on the homepage, in the footer & in the partner portfolio
- Easy to forward — ready-made texts (DE/EN) & one-pager PDF for your member communication

Sponsors

- Everything network partners get — plus the following benefits:
- Branding — logo & mention in nearly all collaterals (web, one-pager, programme materials, etc.)
- Recognition — prominent placement in the sponsor portfolio
- Reach — visibility across the DACH region through our marketing efforts
- Presence — alongside a premium delegation trip with strong networking effect

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